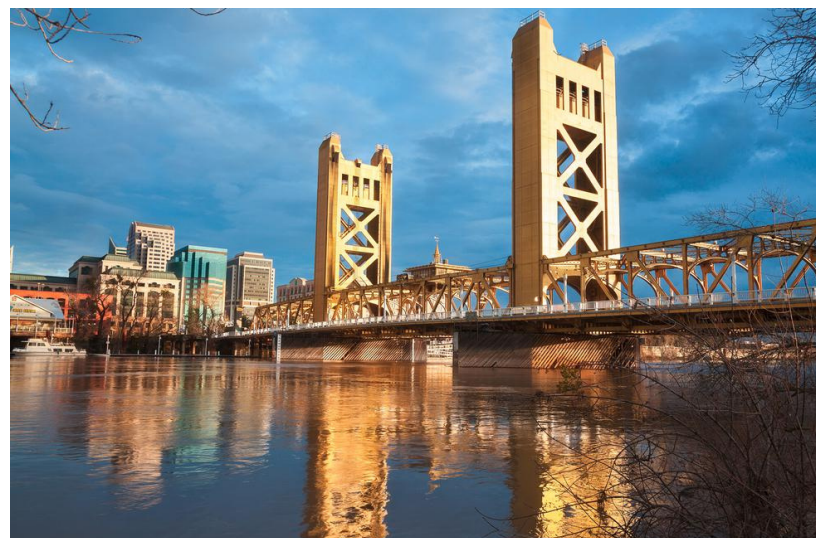


2026 Annual Conference

Sponsor & Exhibitor Packet





Dear Corporate Partners,

On behalf of the National College Testing Association (NCTA), I am pleased to invite you to join us at the 2026 Annual Conference, taking place September 14–17 in Sacramento, California.

For more than 25 years, NCTA has brought together testing professionals from across the country to advance quality standards in testing, strengthen professional connections, and provide meaningful professional development. Our annual conference remains the premier event where test center staff, exam developers, program sponsors, and industry partners gather to exchange ideas and shape the future of our profession.

This September, hundreds of attendees will come together in Sacramento to share expertise, explore innovative solutions, and discuss best practices. As a valued Corporate Partner, you will have numerous opportunities to connect with attendees through presentations, sponsorships, and the Exhibit Hall. This year's event will be held at the Sacramento Convention Center, across the street from the Hyatt Regency, where participants will enjoy a special conference rate. With expanded partnership options, you'll have multiple ways to engage with decision-makers and increase your visibility throughout the conference.

We are excited to welcome you to California's capital city. Sacramento offers a vibrant mix of history, culture, and cuisine—from the scenic waterfront and Old Sacramento district to its renowned farm-to-fork dining. We look forward to your participation in what promises to be another inspiring and rewarding conference experience.

Sincerely,

A handwritten signature in black ink, reading 'Sally Carter'.

Sally Carter
NCTA President





Application Details

Sponsorship Application & Payment Deadline: Friday, July 31, 2026

Exhibitor Application & Payment Deadline: Friday, July 31, 2026

Exhibitor Information

Exhibitor and Sponsor applications should be submitted separately, except for Platinum, Gold, and Silver sponsors who receive complimentary exhibit booths as part of their sponsorship benefits:

- Platinum sponsors: Receive a **10'x20' exhibit booth** with their sponsorship.
- Gold and Silver sponsors: Each receive a **10'x10' exhibit booth** with their sponsorship.
- Bronze sponsors: May choose to apply separately for an exhibitor booth.

See more detailed exhibitor information on page 6.

Sponsorship Levels at a Glance

- **Platinum:** Premium recognition, prominent branding, branded opportunities, host exclusive workshops, 10'x20' exhibit booth, advance and post-conference attendee lists, and two complimentary registrations.
- **Gold:** Prominent branding, branded opportunities, host workshops, 10'x10' exhibit booth, advance and post-conference attendee lists, and one complimentary registration.
- **Silver:** Branding, host workshops, 10'x10' exhibit booth, advance and post-conference attendee lists, and one complimentary registration.
- **Bronze:** Branding, opportunity to after-hours event, visibility in communications, and post-conference attendee lists.

See more detailed sponsorship information on page 4.

Sponsorship Rules

Sponsorship & Exhibitor Agreement

All sponsors and exhibitors must read and accept the 2026 NCTA Conference Sponsorship & Exhibitor Agreement included with your application.

Sponsorship Eligibility

Sponsorship opportunities are open to both member and non-member participants. If you are interested in becoming an NCTA member, visit our [membership webpage](#) or email info@ncta-testing.org.

NCTA Intellectual Property

NCTA's name and logo are not permitted on any sponsorship materials or emails unless approved by NCTA conference management (events@ncta-testing.org).

Complimentary Conference Registration

Platinum, Gold, or Silver sponsorship receives complimentary conference registration that includes access to conference sessions and all meals/breaks provided throughout the conference. Registration code(s) for the complimentary registrations will be sent to the primary contact within a week after NCTA receives and processes the application.

Questions? Contact conference management at events@ncta-testing.org



CONFERENCE SPONSORSHIP LEVELS

SPONSOR BENEFITS	Platinum \$9,500	Gold \$6,500	Silver \$4,250	Bronze \$2,750
Company Logo and Link Spotlited in Email Communications and Social Media	X	X	X	X
Company Logo and Link on Sponsorship Webpage	X	X	X	X
Company Logo Displayed on Conference Banner	X	X	X	X
Company Logo in Conference App	X	X	X	X
Sponsor After Hours Event Onsite <i>*See Page 5</i>	X	X	X	X
Post-Conference Attendee List	X	X	X	X
Pre-Conference Attendee List	X	X	X	
Corporate Partners Reception & Resource Fair Exhibit Booth	10x20 Booth	10x10 Booth	10x10 Booth	
Host a One (1) Hour Sponsor Workshop During Conference	X	X	X	
Complimentary Conference Registrations	2	1	1	
Branded Merchandise <i>*See page 5</i>	X	X		
Deliver your Sponsor Workshop as a Webinar After the Conference	X			
Company Logo on Home Page of Program Guide App	X			
Company Recognition at Keynote Address	X			



ADDITIONAL SPONSORSHIP INFORMATION

Exhibitor Space

This year's exhibitor space is in the Exhibit Hall of the Convention Center. The Exhibit Hall is on level 1 and the concurrent sessions are on level 2 of the Convention Center.

After-Hours Event Sponsorship

Elevate your sponsorship by hosting an exclusive after-hours event on-site for conference attendees. As the host, you'll have the opportunity to design a memorable experience—whether it's a cocktail reception or a dinner. Sponsors will be responsible for covering the cost of food and beverages. Capitalize on this occasion to connect with attendees in a relaxed, engaging setting! Contact events@ncta-testing.org for more information.

Branded Merchandise

Put your brand directly into the hands of conference attendees by sponsoring a branded merchandise item. Platinum and Gold sponsors can choose from a curated selection of impactful giveaways, including conference bags, notebooks, a keynote item giveaway, an exhibitor hall giveaway, and more. This opportunity is on a first-come, first-earned basis, and item options are limited, so act quickly to secure your preferred item. Contact us at events@ncta-testing.org to discuss your options and create a lasting impression on attendees!



EXHIBITOR INFORMATION

Exhibitor Setup

Tuesday, Sept 15th - 10:00 AM - 1:00 PM

Exhibitor Breakdown

Thursday, Sept 17th - after 1:00 PM
(must be out by 5:00 PM)

Exhibitor Hall Hours

Tuesday, Sept 15th - 1:30 PM - 5:30 PM

Wednesday, Sept 16th - 11:00 AM - 5:00 PM (closed for lunch 12:00 - 1:45 PM)

Thursday, Sept 17th - 9:00 AM - 12:00 PM

Special Events in Exhibit Hall

Tuesday Reception: 4:00 - 5:00 PM

Exhibit Booth Rates

BOOTH SIZE	INCLUDED CONFERENCE REGISTRATIONS	BOOTH PRICE
10' x 10' Booth	1	\$1500
10' x 10' Booth	2	\$1800
10' x 20' Booth	1	\$2100
10' x 20' Booth	2	\$2400

NCTA will provide all exhibitors with pipe and drape, a skirted table, and chairs.

- 10x10 booth receives 1-6' table and 2 chairs
- 10x20 booth receives 2-6' tables and 4 chairs

Sponsorship Benefits:

- Platinum Sponsorship receives a 10' x 20' booth
- Gold Sponsorship receives a 10' x 10' booth
- Silver Sponsorship receives a 10' x 10' booth

Application Deadline: Friday, July 31, 2026